



Agent Background Survey

Thank you for your interest in representing The Language Gallery (TLG). We would like to take this opportunity to ask you a few questions that will allow us to learn more about your organisation and determine on how we may be able to work together.

Once completed, please send it to us at TLGpartners@TheLanguageGallery.com

Contact information

Company name: _____

Main contact: _____ Alternative contact: _____

Address: _____

Telephone: _____

Mobile: _____ Email: _____

Website: _____ Skype ID: _____

Your organisation

Is there a legal requirement to register your company: _____

Please provide company registration number: _____

Please provide VAT number (if applicable) _____

How many years have you been in the industry?

Which countries do you currently work with?

What types of institutions do you represent?

Are you currently representing any institutions in the UK? If so, please list their names?

What factors do you consider before representing a school?

How do you promote your services, and the institutions you represent, to potential students?

How many staff do you have? What type of training, experience and/or qualifications do your counselors have?

What is your yearly marketing budget?

What types of services do you provide to the students you serve?

Do you charge your prospective students an Agent's Service Fee? If so, how much do you charge?

Do you know anyone in TLG (student or staff)?

If, yes please specify

Your Students

How many registered students do you have? _____

How many students do you send overseas every year? _____

How many students do you send to London every year? _____

What is the average age group of your students? _____

What factors do your students look for when deciding where to study?

What kind of educational institutions do your students come from? Private Public

What is the demographic background of your students? High School University Professional Other

Please specify _____

What types of programmes are your students interested in? What are the main areas of demand?

What level of support do you provide to students

40 Tower Hill, London EC3N 4DX
63 Church Street, Birmingham, B3 2DP
1 Royal Standard Place, Nottingham, NG1 6FS

Tel: +44 (0) 203 435 4569

E-mail: English@TheLanguageGallery.com



Our Partnership

What do you know about TLG?

How did you find out about TLG?

Approximately how many students do you expect to send to TLG every year?

What marketing strategies do you have in mind to recruit students to study at our school?

Please list 3 main reasons why you believe your prospective students would study at our school?

Name 3 courses available at our school that you consider would be the most attractive to prospective students in your region.

What support would you require from TLG?

Any additional information that you feel would be useful to us.

Referees*

Educational Referee 1

Name: _____ Position: _____

Organisation: _____

Address: _____

Phone: _____ Email: _____

Educational Referee 2

Name: _____ Position: _____

Organisation: _____

Address: _____

Phone: _____ Email: _____

*Referees should be any educational Institution you have worked with in the past or are currently working with for student recruitment.

40 Tower Hill, London EC3N 4DX
63 Church Street, Birmingham, B3 2DP
1 Royal Standard Place, Nottingham, NG1 6FS

Tel: +44 (0) 203 435 4569

E-mail: English@TheLanguageGallery.com

Accredited by the
 **BRITISH COUNCIL**
for the teaching
of English in the UK



PREPARATION
COURSES
FOR
TRINITY
COLLEGE LONDON
Secure English
Language Tests

UCAS
We are a UCAS registered centre